# JOSHUA FITZGERALD

# Front-end Engineer, Wordpress Developer, WooCommerce Expert

# // PROFILE

Resourceful web developer & creative UX designer with 10+ years experience. CSS expert specializing in WordPress theme development & responsive user interface design. Experience in e-commerce site conversion. Strong management skills & marketing background. Degree from Platt College, San Diego with an emphasis in Web Design. Highly motivated with a passion for all things creative.

## // CONTACT

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**Portfolio Site** 

portfolio.joshuafitzgerald.com

LinkedIn linkedin.com/in/joshuafitzgeraldweb

# // EDUCATION

#### **Platt College**

San Diego, CA 2011 - 2013

- Associates of Applied Science Degree, Multimedia Design
- Bachelor of Science Degree, Media Arts (Emphasis in Web Design)

# **// EXPERIENCE**

#### **Starfire Web Design**

Senior Web Developer

Evaluate, design & develop all incoming new sites. Maintain company's server. Streamlined client on-boarding and website pricing systems. Manage 75+ current website clients. Share in project management tasks. Train clients on website procedures. Resolve any security issue on clients website or server.

#### **Currency Systems**

Web Developer | Graphic Designer

Ongoing maintenance contract. Built two company websites. Redesign of company branding & marketing material. Contract ended when company recently sold.

#### **TruCounsel Marketing**

Web Developer | Graphic Designer

Lead developer and designer. Designed and built all new client websites. Maintained 20+

client sites. Designed social media ads for company and clients. Managed server's cPanel

#### **Artfarm Graphics**

In-House Designer

Web Developer | Graphic Designer

Maintained several clients in the Las Vegas & Southern California areas. Provided design & printing services for several businesses, mostly in the hospitality industry.

#### **Lighthouse Entertainment**

Las Vegas, NV 2002 - 2004

Designed weekly event ads and marketing collateral. Created all company branding.

## // SKILLS

Design Skills - Design strengths include website user-interface design, branding & print design using Sketch & Adobe products. Some video editing experience.

Web Skills - Expert in UX interface design + responsive web development using semantic HTML5, CSS3 & Javascript. Expert in the development of WordPress themes. Proficient programming languages include JavaScript, PHP & mySQL. Familiar software include using Adobe Suite, WHM, cPanel, XAMPP, Filezilla, Sublime Text, Sketch, Slack, Trello, Git, Chrome's Web Inspector.

Other Relevant Skills - Strong management and leadership skills. Other relevant business skills include working creatively in groups, selling creative concepts to others, understanding the power of advertising + branding and overseeing successful projects to completion.

Las Vegas, NV 2016 – Present

Toronto, ON 2016 - 2018

Las Vegas, NV 2015 – 2016

San Diego, CA 2008 – 2015